

Message Text

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PAGE 01 TOKYO 01507 050505Z

16

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 L-02 /020 W

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R 050435Z FEB 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7794

UNCLAS TOKYO 1507

E.O. 11652: N/A

TAGS: BBSR, BEXP, JA

SUBJECT: IBI'S MINI-MARKET SURVEYS ON CONSUMER GOODS

REF.: STATE 022252

1. IBI AGREES TO CONDITIONS OUTLINED IN REFTEL. IBI STATES QTE WE HOPE THAT YOUR ORGANIZATION WILL TAKE ALL POSSIBLE PRECAUTIONS TO PREVENT THE DISTRIBUTION OF THE MARKET INFORMATION SERIES TO OTHER ORGANIZATIONS WHO ARE POTENTIAL PURCHASERS OF THE SERVICE UNQTE. IBI UNDERSTANDS, HOWEVER, THAT NTIS SYSTEM AND ITS AUTOMATIC DISSEMINATION WOULD NOT PREVENT STATE TRADE OFFICES, ETC., FROM OBTAINING COPIES. WE DO NOT RPT NOT BELIEVE IBI'S REQUEST WILL CAUSE ANY PROBLEMS.

2. TO PROTECT IBI'S PROPRIETARY RIGHTS, SUGGEST FOLLOWING STATEMENT IN STUDIES DISTRIBUTED, "THIS STUDY IS PROTECTED UNDER COPYRIGHT TO INTERNATIONAL BUSINESS INFORMATION INC. MATERIAL CONTAINED IN THIS REPORT MAY NOT BE REPRODUCED IN PART OR IN WHOLE WITHOUT WRITTEN PERMISSION OF COPYRIGHT HOLDER." ABOVE STATEMENT WOULD AVOID OUR EMBARRASSMENT AN INSTITUTION, TRADE ASSOCIATION, OR STATE AGENCY PURCHASING A SINGLE COPY FOR REPRODUCTION AND FREE DISSEMINATION TO ITS MEMBERS OR SUBSCRIBERS.

3. IN ORDER PREVENT FUTURE LOSSES OF SURVEY, WE WILL SEND SURVEY REPRS SEPARATELY FROM EVALUATION AIRGRAMS. PLEASE ADVISE NAME AND OFFICE TO WHICH UNCLASSIFIED

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REPORTS SHOULD BE SENT.

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Message Attributes

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Disposition Event:
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